**Marketplace Plan for E-Commerce**

**Day-1**  
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**Step-01: Overview**

**Type:** General E-Commerce  
**Primary Purpose:**

* Provide stylish, high-quality, and customizable furniture for modern homes and offices.
* Offer a variety of products with secure payment options, reliable delivery, and convenient shipping services.

**Step-02: Business Goal**

**Problems:**

* Customers often face difficulty finding furniture that combines style, affordability, and durability.
* Local stores usually lack variety.
* International brands can be prohibitively expensive.

**Solution:**

* An online marketplace offering a wide range of furniture, including customizable options and virtual try-on tools (e.g., AR for room placement).

**Target Audience:**

1. Young professionals furnishing their first homes.
2. Families upgrading their living spaces.
3. Businesses seeking functional office furniture.

**Products/Services:**

* **Furniture Categories:** Chairs, Sofas, Tables, Beds, Wardrobes.
* **Customization:** Options to select fabrics, colors, and sizes.

**Database Structure**

**Delivery Zone:**

* Zone Name
* Coverage Area

**Shipment:**

* Shipment ID
* Associated Order ID
* Shipping Charges

**Product:**

* Product ID
* Product Name
* Price
* Stock

**Order:**

* Order ID
* Product ID
* Quantity

**Customer:**

* Customer ID
* Full Name
* Email Address
* Contact Number